



Sven-Olof Lindblad  
Founder, [Lindblad Expeditions](#)

Sven-Olof Lindblad learned early on the joy and wonder of exploring the pristine corners of the globe through extensive travels with his father, Lars-Eric Lindblad, known to many as the father of "eco-tourism." Sven's approach is that respectful adventure tourism can be a key factor in helping to sustain a region and, in some cases, even repair it. With that philosophy in mind, Lindblad Expeditions has built robust travel philanthropy programs in the Galapagos, Antarctica, Baja, Alaska and Central America. To date, the company has raised over \$9 million to support local efforts in the destinations where it travels. In 2004, Lindblad formed a strategic alliance with National Geographic that combines the strengths of two pioneers in exploration and travel, with the goal of further inspiring the world to care about the planet through expedition travel.

Lindblad Expeditions recently received the [World Saver Award](#) from Conde Nast Magazine for wildlife conservation and was a runner-up for education.

Sven serves on the [board of directors](#) for Blue Ocean Institute.

*"True travel is about how you've enriched your lives through encounters with beauty, wildness and the seldom-seen." - Sven Lindblad, Founder*